

Latino homeownership and suburban political cultures in Los Angeles

Becky Nicolaides, Ph.D.

Research affiliate, USC and UCLA
Co-Principal Investigator, SDSU Research Foundation

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Landscapes of Latino-owned homes in LA

South Gate, Maywood, Pico Rivera, Bell



Key suburban trends in recent LA history

- 1990: *nonwhite suburbanites* outnumbered white suburbanites

Key suburban trends in recent LA history

- 1990: *nonwhite* suburbanites outnumbered white suburbanites
- 2010: *nonwhite suburban homeowners* outnumbered white suburban homeowners

Key suburban trends nationally

- Black Americans, Asians, and Latinos as a percentage of all suburbanites nationally:

1970: 10%

2020: 45%

- All Americans living in the suburbs

1970: 37%

2010: 51%

2020: 54.6%

Becky Nicolaides and Andrew Wiese, eds., *The Suburb Reader*, 2nd ed. (New York: Routledge, 2016), 2; William H. Frey, "Today's suburbs are symbolic of America's rising diversity: A 2020 census portrait." Brookings Research, June 15, 2022. <https://www.brookings.edu/research/todays-suburbs-are-symbolic-of-americas-rising-diversity-a-2020-census-portrait/>. for 2020 US figure, 2021 Population Survey, Table 16. Metropolitan Mobility of Persons 16 Years and Over, by Labor Force Status, Sex, Age, and Race and Hispanic Origin, accessed at: <https://www.census.gov/data/tables/2021/demo/geographic-mobility/cps-2021.html>.

Homeownership as a basis of autonomous placemaking



Source: Pierrete Hondagneu-Sotelo and Manuel Pastor, *South Central Dreams: Finding Home and Building Community in South L.A.* (New York: New York University Press, 2021), 10.

Table 1.

Home ownership trends in the U.S. across race groups, 1960-2022.

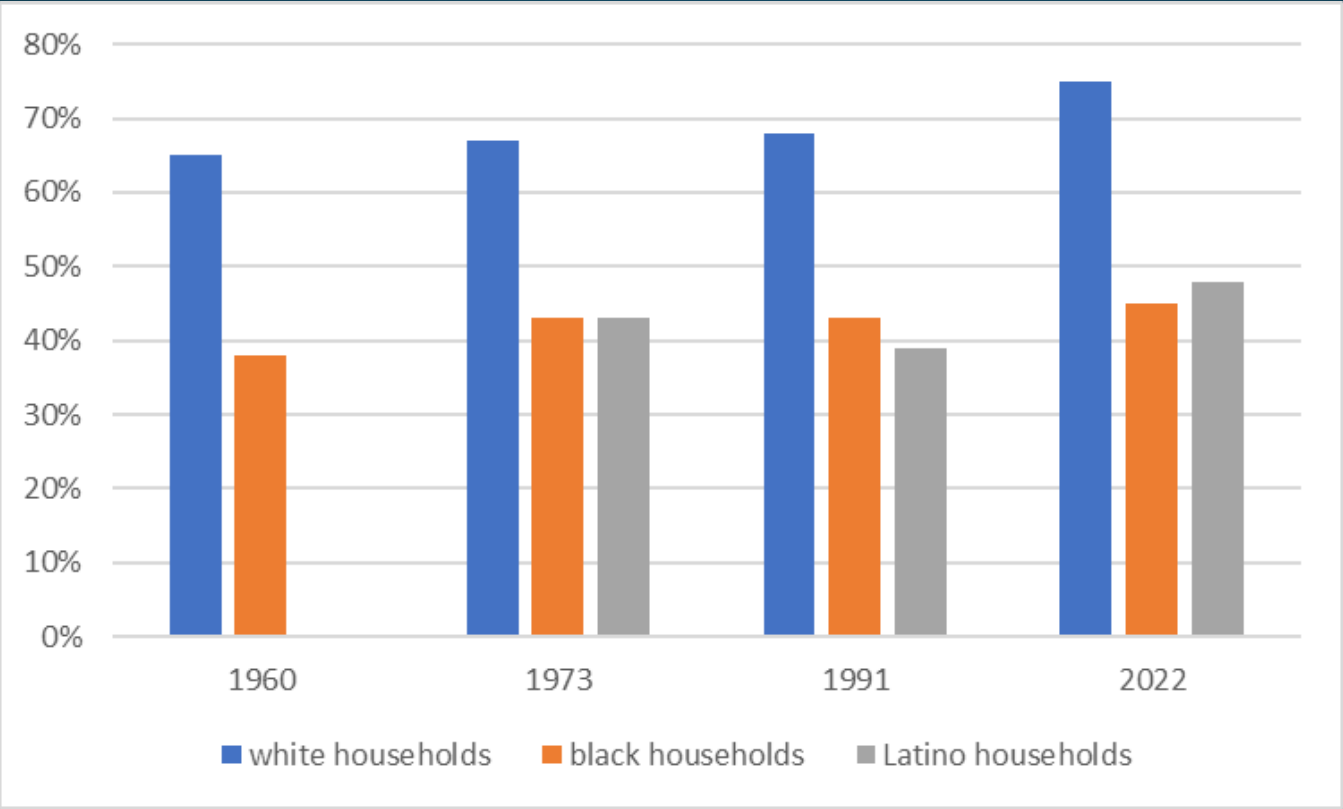


Table 3

	Latino owner-occupied units as a percentage of all <u>Latino housing units</u>	
	LA County	LA City
1970	41.2%	31.3%
1980	36.7%	25.0%
1990	35.1%	35.1%
2000	37.7%	26.9%
2010	40.4%	29.8%
2020	39.1%	29.4%

Table 4

	Latino owner-occupied units as a percentage of <u>all housing units</u>				White owner-occupied units as a percentage of <u>all housing units</u>	
	LA County	LA City			LA County	LA City
1970	5.6%	4.3%		1970	41.6%	32.5%
1980	6.9%	4.6%		1980	36.4%	28.7%
1990	8.7%	5.9%		1990	28.4%	23.4%
2000	11.7%	8.4%		2000	29.3%	20.1%
2010	13.5%	9.8%		2010	20.5%	18.1%
2020	13.8%	9.9%				

Table 5. Latino homeownership as a percentage of all *Latino housing units* in a town, ranked from highest.

Sorted by: owner-occupied % (as % of all Latino housing)											
1970				1990				2010			
	Latino owner-occupied housing units	Latino owner-occupied (as % of all Latino housing)	Median HV for whole town (owner occ)		Latino owner-occupied housing units	Latino owner-occupied (as % of all Latino housing)	Median HV for whole town (owner occ)		Latino owner-occupied housing units	Latino owner-occupied (as % of all Latino housing)	Median HV for whole town (owner occ)
Los Angeles County	141,137	41.2%	24,300	Los Angeles County	274,863	35.1%	226,400	Los Angeles County	465,126	40.4%	508,800
Los Angeles City	46,150	31.3%	26,700	Los Angeles City	76,630	23.5%	244,500	Los Angeles City	138,505	29.8%	553,900
West Puente Valley (CDP)	1,390	93.1%	19,000	San Marino	139	95.2%	500000+	Bradbury	18	100.0%	1,000,000+
Diamond Bar	200	92.2%	29,000	Walnut	1,399	89.9%	323,000	Hidden Hills	17	100.0%	1,000,000+
Hacienda Hts (U)	1,378	90.1%	27,100	Rolling Hills Estates	73	89.0%	500000+	Ladera Heights (CDP)	40	100.0%	875,400
Palos Verdes Pen (U)	489	88.1%	50000+	Westlake Village	69	87.3%	415,800	Rolling Hills	15	100.0%	1,000,000+
Cerritos	496	87.0%	31,300	West Puente Valley CDP	2,575	85.9%	158,800	La Canada Flintridge	260	96.3%	1,000,000+
Rowland Hts (U)	486	86.8%	22,300	Palos Verdes Estates	80	85.1%	500000+	La Habra Heights	261	96.0%	906,500
Walnut	74	86.0%	29,600	Diamond Bar	1,983	84.4%	272,900	Walnut	1,310	92.6%	650,900
La Mirada	772	85.5%	24,000	Cerritos	1,370	83.3%	300,000	Diamond Bar	2,378	86.1%	574,900
San Marino	164	85.4%	50000+	La Mirada	2,039	79.7%	209,700	San Marino	241	86.1%	1,000,000+
Valinda (CDP)	802	82.9%	20,200	La Canada Flintridge	151	78.6%	500000+	Rolling Hills Estates	79	85.9%	1,000,000+
La Canada Flintridge	225	82.7%	43,400	Rancho Palos Verdes	449	77.3%	500000+	West Rancho Dominguez (C	324	85.3%	344,800
Santa Fe Springs	1,207	82.5%	19,600	Valinda (CDP)	1,710	76.9%	164,000	Sun Village (CDP)	1,268	83.9%	236,400
W Whittier--Los Nietos CDP	1,368	80.9%	20,300	Hacienda Hts (U)	3,028	76.8%	275,200	West Puente Valley (CDP)	3,231	83.0%	406,800
Pico Rivera	5,865	79.9%	19,600	Palmdale East (CDP)	113	76.4%	108,599	Stevenson Ranch (CDP)	537	80.9%	673,000
South San Gabriel CDP	429	78.3%		Agoura Hills	226	75.1%	368,400	Palos Verdes Estates	143	80.8%	1,000,000+
View Park-Windsor Hills CDP	155	77.9%	36,000	Carson	3,773	73.4%	188,100	Cerritos	1,174	79.1%	633,500
Glendora	437	77.5%	24,300	Ladera Heights (CDP)	48	72.7%	433,100	Agoura Hills	427	78.6%	740,200
West Covina	1,412	77.3%	23,200	San Dimas	1,064	72.5%	242,800	La Mirada	3,669	77.9%	508,100
La Puente	2,100	76.7%	18,200	Duarte	1,091	70.2%	231,600	Hacienda Hts (U)	4,273	75.7%	513,200
Lakewood	1,383	76.4%	22,300	West Whittier--Los Niet	2,987	70.0%	166,000	La Verne	1,862	75.1%	512,400
Norwalk	4,009	74.9%	19,200					Malibu	138	74.2%	1,000,000+
South Whittier (CDP)	1,674	74.6%	21,400					Rancho Palos Verdes	735	72.6%	1,000,000+
San Dimas	369	74.5%	22,900					View Park-Windsor Hills (C	74	72.5%	677,100
Altadena (U) / CDP	490	70.6%	23,900					West Whittier--Los Nietos	3,954	71.6%	411,900
								Valinda (CDP)	2,659	71.5%	392,600
								Palmdale	12,022	70.0%	187,200

Table 6. The NUMBER of Latino owner-occupied homes in each town, ranked from highest.

SORTED BY number					SORTED BY number					SORTED BY number				
1970					1990					2010				
	Total Latino occupied housing units	Latino owner-occupied housing units	Latino owner-occupied (as % of all Latino housing)	Median HV for whole town (owner occ)		Total Latino occupied housing units	Latino owner-occupied housing units	Latino owner-occupied (as % of all Latino housing)	Median HV for whole town (owner occ)		Total Latino occupied housing units	Latino owner-occupied housing units	Latino owner-occupied (as % of all Latino housing)	Median HV for whole town (owner occ)
Los Angeles County	342,431	141,137	41.2%	24,300	Los Angeles County	784,171	274,863	35.1%	226,400	Los Angeles County	1,150,760	465,126	40.4%	508,800
Los Angeles City	147,558	46,150	31.3%	26,700	Los Angeles City	325,866	76,630	23.5%	244,500	Los Angeles City	465,389	138,505	29.8%	553,900
East LA (U)	23,381	8,814	37.7%	19,100	East LA (U)	27,518	10,013	36.4%	142,500	Long Beach	47,686	15,352	32.2%	508,900
Pico Rivera	7,344	5,865	79.9%	19,600	Pico Rivera	11,960	8,306	69.4%	165,000	Pomona	22,502	12,062	53.6%	355,900
Norwalk	5,350	4,009	74.9%	19,200	Pomona	13,944	7,062	50.6%	134,200	Palmdale	17,179	12,022	70.0%	187,200
Long Beach	8,055	2,897	36.0%	23,000	South Gate	15,947	6,739	42.3%	162,500	Norwalk	16,234	10,679	65.8%	398,300
Montebello	5,499	2,839	51.6%	26,100	Norwalk	10,182	6,227	61.2%	166,000	East LA (U)	29,816	10,222	34.3%	369,200
Monterey Park	4,413	2,509	56.9%	27,600	Long Beach	24,783	5,805	23.4%	222,900	Pico Rivera	14,384	9,764	67.9%	414,200
Carson	3,124	2,155	69.0%	25,700	Baldwin Park	10,259	5,627	54.8%	151,100	South Gate	21,806	9,258	42.5%	376,700
La Puente	2,737	2,100	76.7%	18,200	West Covina	8,434	5,106	60.5%	205,000	Lancaster	12,881	8,756	68.0%	252,100
Baldwin Park	3,302	2,026	61.4%	17,200	El Monte	16,292	4,594	28.2%	172,100	Downey	19,998	8,730	43.7%	522,800
El Monte	5,365	1,871	34.9%	19,700	Montebello	11,343	4,521	39.9%	213,600	West Covina	13,748	8,542	62.1%	465,400
Torrance	3,163	1,711	54.1%	29,500	Carson	5,139	3,773	73.4%	188,100	Baldwin Park	13,362	7,710	57.7%	358,800
Pomona	3,422	1,675	48.9%	17,200	Lynwood	8,315	3,601	43.3%	136,000	Whittier	15,625	7,374	47.2%	512,400
South Whittier (CDP)	2,245	1,674	74.6%	21,400	La Puente	5,912	3,567	60.3%	155,400	Santa Clarita	11,289	6,997	62.0%	465,700
Rosemead	3,636	1,661	45.7%	19,700	Whittier	8,387	3,368	40.2%	213,600	South Whittier (CDP)	10,436	6,257	60.0%	421,000
Alhambra	3,540	1,475	41.7%	23,500	Downey	8,172	3,313	40.5%	231,600	Lynwood	12,486	5,904	47.3%	406,500
Downey	2,626	1,427	54.3%	25,800	South Whittier (CDP)	5,677	3,267	57.5%	173,300	Montebello	13,818	5,897	42.7%	456,500
Whittier	2,472	1,415	57.2%	24,300	Hacienda Hts (U)	3,941	3,028	76.8%	275,200	Compton	11,867	5,685	47.9%	330,100
West Covina	1,826	1,412	77.3%	23,200	Huntington Park	11,884	3,009	25.3%	163,700	El Monte	17,652	5,513	31.2%	396,600
West Puente Valley (CDP)	1,493	1,390	93.1%	19,000	Compton	6,986	3,007	43.0%	108,000	Carson	7,848	5,277	67.2%	422,100
Lakewood	1,811	1,383	76.4%	22,300	W Whittier-Los Nietos CDF	4,270	2,987	70.0%	166,000	La Puente	7,770	4,636	59.7%	372,300
Hacienda Hts (U)	1,530	1,378	90.1%	27,100	Pasadena	8,783	2,907	33.1%	284,100	Pasadena	13,000	4,564	35.1%	657,300
W Whittier-Los Nietos CDP	1,690	1,368	80.9%	20,300	Alhambra	9,141	2,830	31.0%	231,000	Florence-Graham (U)	11,485	4,360	38.0%	339,400
Pasadena	3,710	1,247	33.6%	26,300	Florence-Graham (U)	8,467	2,770	32.7%	105,300	Inglewood	13,285	4,296	32.3%	419,300
Florence-Graham (U)	3,906	1,233	31.6%	13,900	Inglewood	8,984	2,711	30.2%	170,400	Hacienda Hts (U)	5,645	4,273	75.7%	513,200
Santa Fe Springs	1,463	1,207	82.5%	19,600	Monterey Park	5,795	2,589	44.7%	238,800	Paramount	9,934	4,264	42.9%	336,300
Compton	2,583	1,203	46.6%	18,000	West Puente Valley (CDP)	2,996	2,575	85.9%	158,800	Lakewood	6,032	4,143	68.7%	499,100
Azusa	2,199	1,149	52.3%	17,600	Rosemead	6,168	2,409	39.1%	193,900	West Whittier--Los Nie	5,524	3,954	71.6%	411,900
San Gabriel	2,103	1,126	53.5%	25,100	Palmdale	3,730	2,291	61.4%	149,700	Huntington Park	13,853	3,842	27.7%	397,700
Glendale	4,296	1,078	25.1%	30,400	Azusa	5,205	2,245	43.1%	150,800	La Mirada	4,709	3,669	77.9%	508,100
Burbank	2,969	1,054	35.5%	26,300	Paramount	5,878	2,181	37.1%	147,200	Alhambra	9,261	3,570	38.5%	514,800
South Gate	2,955	998	33.8%	19,400	Santa Clarita	3,578	2,181	61.0%	233,300	Azusa	7,548	3,538	46.9%	385,200
San Fernando	2,196	893	40.7%	19,400	Glendale	11,302	2,077	18.4%	343,600	Bellflower	9,571	3,460	36.2%	355,000
Inglewood	3,520	855	24.3%	25,000	La Mirada	2,559	2,039	79.7%	209,700	Covina	6,269	3,281	52.3%	446,600
Commerce	1,779	854	48.0%	18,400	Diamond Bar	2,350	1,983	84.4%	272,900	Glendale	10,687	3,233	30.3%	635,100
Valinda (CDP)	968	802	82.9%	20,200	San Fernando	4,008	1,900	47.4%	157,000	West Puente Valley (CDP)	3,892	3,231	83.0%	406,800
South El Monte	1,563	780	49.9%	18,300	La Habra Heights	4,141	1,880	45.4%	449,300	Hawthorne	11,431	3,195	28.0%	501,400
La Mirada	903	772	85.5%	24,000	Rowland Hts (U)	3,180	1,874	58.9%	239,800	Torrance	7,218	3,114	43.1%	657,700
Redondo Beach	1,892	755	39.9%	24,000	Lancaster	3,286	1,822	55.4%	133,700	Burbank	7,805	3,070	39.3%	608,800
Gardena	1,746	746	42.7%	25,500	Lakewood	2,839	1,820	64.1%	215,600	San Fernando	5,328	2,675	50.2%	377,000
Lynwood	2,063	714	34.6%	19,600	Burbank	6,260	1,788	28.6%	262,500	Valinda (CDP)	3,721	2,659	71.5%	392,600



Kern County

Ventura County

San Bernardino County

Pacific Ocean

Orange County

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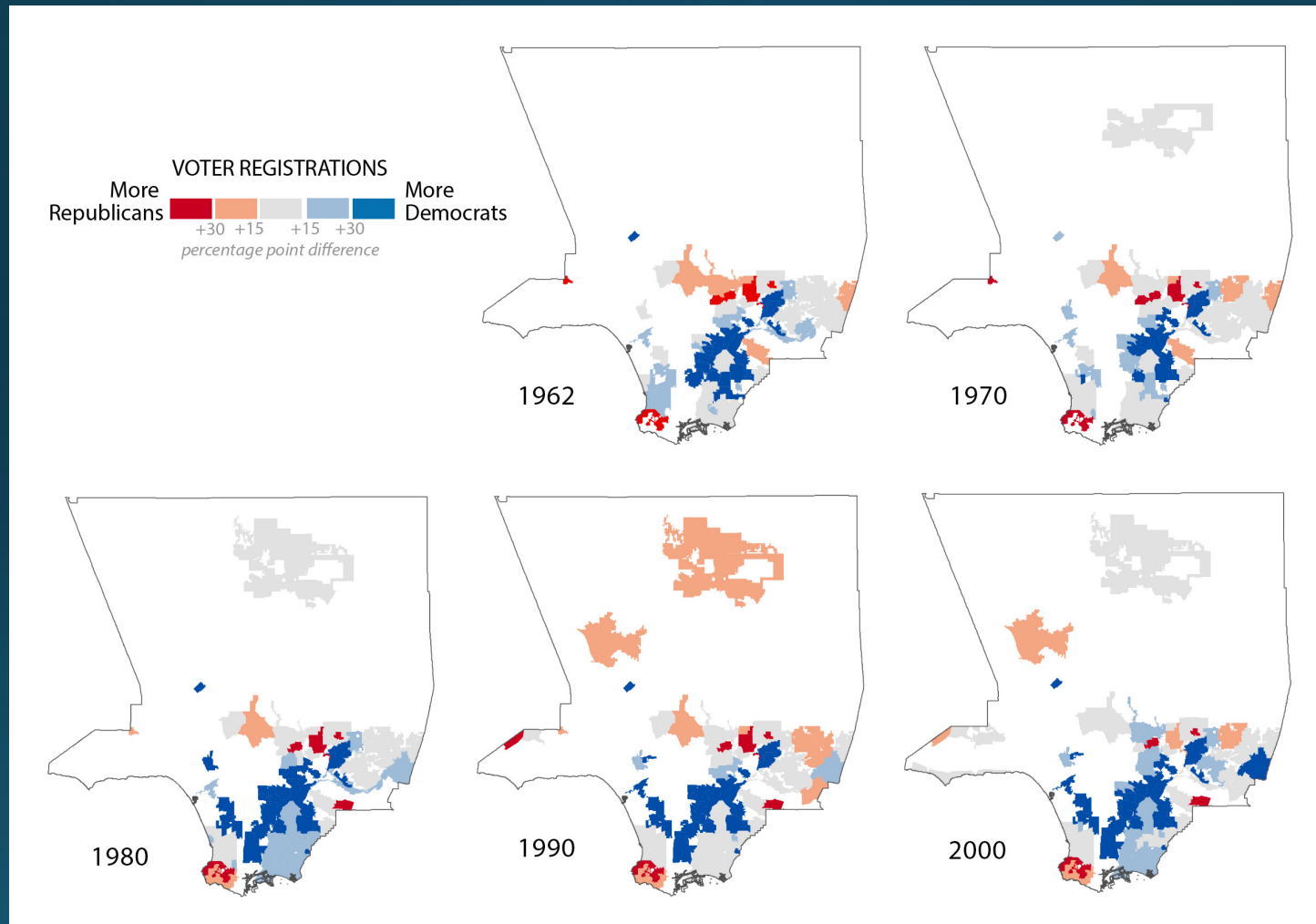
Table 7. Latino owner-occupied homes as a percentage of *all housing units* in each town, ranked from highest.

SORTED BY % of all units	1970				SORTED BY % of all units	1990				SORTED BY % of all units	2010			
	total housing units (corrected)	Latino owner-occupied housing units	Latino owner-occupied (as % of all housing units)	Median HV for whole town (owner occ)		total housing units	Latino owner-occupied housing units	Latino owner-occupied (as % of all housing units)	Median HV for whole town (owner occ)		total housing units	Latino owner-occupied housing units	Latino owner-occupied (as % of all housing units)	Median HV for whole town (owner occ)
Los Angeles County	2,541,510	141,137	5.6%	24,300	Los Angeles County	3,163,343	274,863	8.7%	226,400	Los Angeles County	3,445,076	465,126	13.5%	508,800
Los Angeles City	1,073,694	46,150	4.3%	26,700	Los Angeles City	1,299,963	76,630	5.9%	244,500	Los Angeles City	1,413,995	138,505	9.8%	553,900
Pico Rivera	14647	5,865	40.0%	19,600	West Puente Valley (CDP)	4,538	2,575	56.7%	158,800	West Puente Valley (CDP)	5,037	3,231	64.1%	406,800
South San Gabriel (CDP)	1286	429	33.4%		Pico Rivera	16,316	8,306	50.9%	165,000	Irwindale	390	231	59.2%	395,100
Santa Fe Springs	3764	1,207	32.1%	19,600	Walnut Park (CDP)	3,544	1,573	44.4%	164,700	Pico Rivera	17,109	9,764	57.1%	414,200
West Puente Valley (CDP)	4,486	1,390	31.0%	19,000	W Whittier--Los Nietos (CDP)	6,927	2,987	43.1%	166,000	W Whittier--Los Nietos (CDP)	7,005	3,954	56.4%	411,900
East LA (U)	29,985	8,814	29.4%	19,100	Commerce	3,330	1,301	39.1%	154,600	Walnut Park (CDP)	3,852	2,029	52.7%	400,500
La Puente	7652	2,100	27.4%	18,200	La Puente	9,285	3,567	38.4%	155,400	Valinda (CDP)	5,136	2,659	51.8%	392,600
Commerce	3,131	854	27.3%	18,400	Valinda (CDP)	4,666	1,710	36.6%	164,000	La Puente	9,761	4,636	47.5%	372,300
W Whittier--Los Nietos (CDP)	6,154	1,368	22.2%	20,300	Santa Fe Springs	4,817	1,690	35.1%	170,400	Baldwin Park	17,736	7,710	43.5%	358,800
South El Monte	3725	780	20.9%	18,300	East LA (U)	30,196	10,013	33.2%	142,500	San Fernando	6,291	2,675	42.5%	377,000
Montebello	14449	2,839	19.6%	26,100	San Fernando	5,794	1,900	32.8%	157,000	South El Monte	4,711	2,002	42.5%	382,200
Valinda (CDP)	4556	802	17.6%	20,200	Baldwin Park	17,179	5,627	32.8%	151,100	Commerce	3,470	1,468	42.3%	389,600
Norwalk	24180	4,009	16.6%	19,200	South El Monte	4,867	1,579	32.4%	162,400	South Whittier (CDP)	15,814	6,257	39.6%	421,000
San Fernando	5559	893	16.1%	19,400	South Gate	22,946	6,739	29.4%	162,500	Lynwood	15,277	5,904	38.6%	406,500
Hacienda Hts (U)	8,796	1,378	15.7%	27,100	South San Gabriel (CDP)	2,159	591	27.4%	187,400	South Gate	24,160	9,258	38.3%	376,700
Monterey Park	16337	2,509	15.4%	27,600	Lynwood	14,525	3,601	24.8%	136,000	Santa Fe Springs	4,976	1,895	38.1%	426,700
Baldwin Park	13,681	2,026	14.8%	17,200	Montebello	19,193	4,521	23.6%	213,600	Norwalk	28,083	10,679	38.0%	398,300
Artesia	4,018	595	14.8%	21,000	Maywood	6,680	1,565	23.4%	157,300	Sun Village (CDP)	3,351	1,268	37.8%	236,400
Azusa	8,175	1,149	14.1%	17,600	Norwalk	27,247	6,227	22.9%	166,000	Hawaiian Gardens	3,703	1,246	33.6%	351,000
South Whittier (CDP)	12734	1,674	13.1%	21,400	South Whittier (CDP)	14,656	3,267	22.3%	173,300	Val Verde (CDP)	663	211	31.8%	368,200
Rosemead	13430	1,661	12.4%	19,700	East Compton (U)	1,848	399	21.6%	107,500	East LA (U)	32,960	10,222	31.0%	369,200
Carson	18,430	2,155	11.7%	25,700	Huntington Park	14,515	3,009	20.7%	163,700	Montebello	19,768	5,897	29.8%	456,500
Rowland Hts (U)	4,348	486	11.2%	22,300	Florence-Graham (U)	13,488	2,770	20.5%	105,300	Lennox (U)	5,457	1,624	29.8%	423,000
Cerritos	4,623	496	10.7%	31,300	Hawaiian Gardens	3,518	704	20.0%	135,200	Pomona	40,685	12,062	29.6%	355,900
San Gabriel	10774	1,126	10.5%	25,100	Lennox (U)	5,228	1,027	19.6%	154,600	Florence-Graham (U)	14,878	4,360	29.3%	339,400
West Carson (CDP)	4475	450	10.1%	26,700	Hacienda Hts (U)	16,091	3,028	18.8%	275,200	Paramount	14,571	4,264	29.3%	336,300
La Mirada	7811	772	9.9%	24,000	Pomona	38,466	7,062	18.4%	134,200	Azusa	13,386	3,538	26.4%	385,200
Hawaiian Gardens	2,481	241	9.7%	16,100	Bell	9,401	1,701	18.1%	171,200	West Covina	32,705	8,542	26.1%	465,400
Florence-Graham (U)	13,640	1,233	9.0%	13,900	Walnut	8,091	1,399	17.3%	323,000	Palmdale	46,544	12,022	25.8%	187,200
Walnut Park (CDP)	3704	316	8.5%		Rosemead	14,134	2,409	17.0%	193,900	Downey	33,936	8,730	25.7%	522,800
San Dimas	4375	369	8.4%	22,900	Azusa	13,232	2,245	17.0%	150,800	Huntington Park	15,151	3,842	25.4%	397,700
Duarte	4,545	371	8.2%	16,800	El Monte	27,167	4,594	16.9%	172,100	Maywood	6,766	1,691	25.0%	360,200

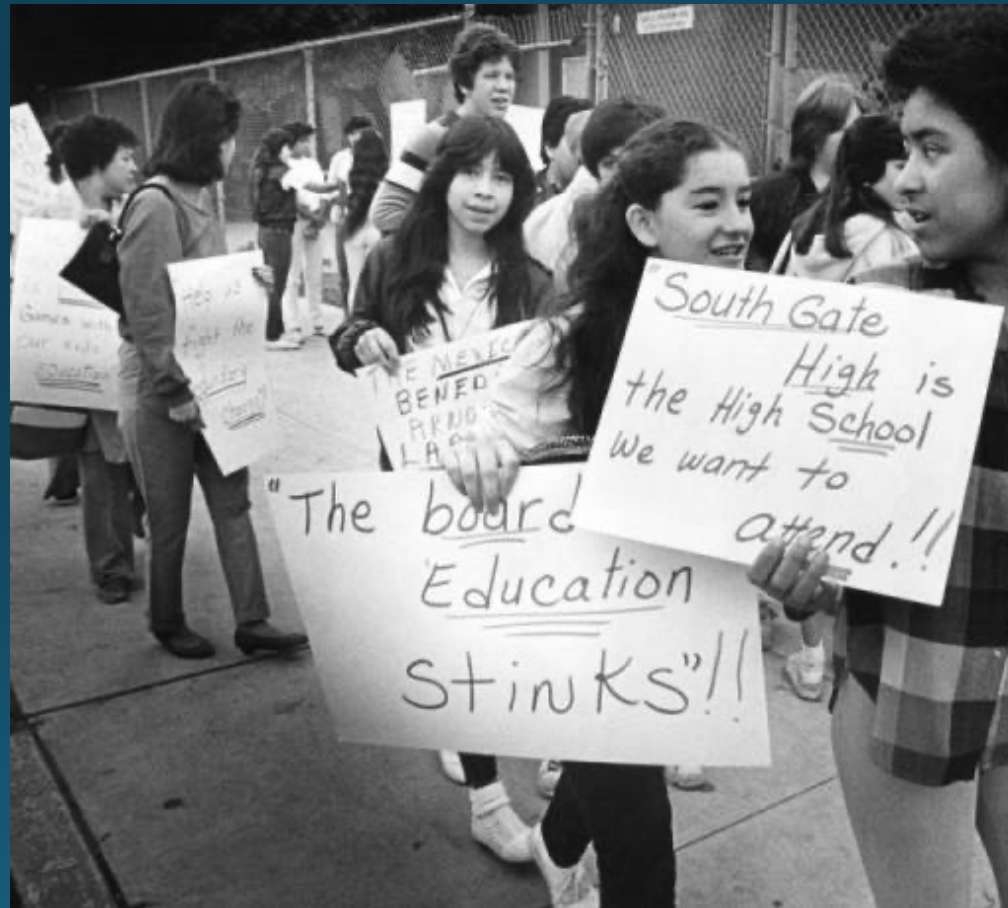
Table 8. White (non-Hispanic) homeownership in the suburban towns of Los Angeles, 1970-2010

	1970				1990				2010		
	1970 Total units	1970 White owner occupied	% white owned units out of all housing units		1990 Total units	1990 White owner occupied	% white owned units out of all housing units		2010 Total units	2010 White owner occupied	% white owned units out of all housing units
Los Angeles County	2,538,910	1,056,148	41.6%	Los Angeles County	3,163,343	897,462	28.4%	Los Angeles County	3,445,076	705,665	20.5%
Los Angeles City	1,077,316	349,820	32.5%	Los Angeles City	1,299,963	304,354	23.4%	Los Angeles City	1,413,995	256,618	18.1%
Rolling Hills Estates	1,571	1,435	91.3%	Hidden Hills	527	478	90.7%	Hidden Hills	626	522	83.4%
San Marino	4,630	4,172	90.1%	Rolling Hills	674	556	82.5%	Westlake Village	3,384	2,440	72.1%
Palos Verdes Estates	3,976	3,462	87.1%	La Habra Heights	2,161	1,743	80.7%	Rolling Hills	716	509	71.1%
La Mirada	7,811	6,622	84.8%	La Canada Flintridge	6,918	5,393	78.0%	Palos Verdes Estate	5,283	3,573	67.6%
Cerritos	4,623	3,692	79.9%	Rolling Hills Estates	2,873	2,201	76.6%	La Canada Flintridge	7,271	4,901	67.4%
Lakewood	24,195	18,972	78.4%	Palos Verdes Estates	5,131	3,927	76.5%	Rolling Hills Estate	3,100	1,980	63.9%
San Dimas	4,375	3,407	77.9%	Westlake Village	3,006	2,279	75.8%	Agoura Hills	7,585	4,802	63.3%
Walnut	1,590	1,212	76.2%	Agoura Hills	6,927	4,897	70.7%	Calabasas	8,878	5,362	60.4%
Santa Fe Springs	3,764	2,846	75.6%	Bradbury	281	193	68.7%	La Habra Heights	1,880	1,127	59.9%
West Covina	19,154	14,306	74.7%	San Marino	4,465	2,978	66.7%	Manhattan Beach	14,929	8,066	54.0%
Glendora	9,394	6,861	73.0%	Rancho Palos Verdes	15,468	9,859	63.7%	Rancho Palos Verde	16,179	8,392	51.9%
Pico Rivera	14,647	10,676	72.9%	Santa Clarita	41,133	25,503	62.0%	Malibu	6,864	3,433	50.0%
Norwalk	24,180	17,370	71.8%	Glendora	16,876	10,144	60.1%	La Verne	11,686	5,661	48.4%
La Verne	4,135	2,777	67.2%	Lakewood	26,795	15,536	58.0%	Glendora	17,778	8,603	48.4%
La Puente	7,652	5,016	65.6%	La Verne	11,113	6,382	57.4%	Santa Clarita	62,055	29,958	48.3%
Temple City	10,440	6,731	64.5%	La Mirada	13,354	7,659	57.4%	Sierra Madre	5,113	2,443	47.8%
Duarte	4,545	2,812	61.9%	Claremont	10,831	6,083	56.2%	Bradbury	400	183	45.8%
Arcadia	15,599	9,651	61.9%	San Dimas	11,479	6,398	55.7%	San Dimas	12,506	5,500	44.0%
Whittier	25,817	15,799	61.2%	Manhattan Beach	14,695	8,096	55.1%	Claremont	12,156	5,331	43.9%
Palmdale	2,816	1,721	61.1%	Sierra Madre	4,868	2,506	51.5%	San Marino	4,477	1,844	41.2%
Covina	9,798	5,901	60.2%	Diamond Bar	17,664	8,599	48.7%	Lakewood	27,470	11,149	40.6%
Claremont	6,843	4,111	60.1%	Palmdale	24,400	11,698	47.9%	Redondo Beach	30,609	11,194	36.6%
Artesia	4,018	2,379	59.2%	Lancaster	36,217	17,312	47.8%	La Mirada	15,092	5,499	36.4%
Baldwin Park	13,681	8,012	58.6%	Arcadia	19,483	8,586	44.1%	Hermosa Beach	10,162	3,700	36.4%
Manhattan Beach	13,127	7,449	56.7%	Temple City	11,548	5,018	43.5%	Beverly Hills	16,394	5,669	34.6%
Carson	18,430	10,440	56.6%	Covina	16,110	6,778	42.1%	El Segundo	7,410	2,538	34.3%
Sierra Madre	4,444	2,481	55.8%	Whittier	28,758	12,065	42.0%	Culver City	17,491	5,650	32.3%
South El Monte	3,725	2,069	55.5%	Torrance	54,927	22,325	40.6%	Torrance	58,377	17,999	30.8%
Downey	31,781	17,631	55.5%	Duarte	6,758	2,633	39.0%	Burbank	44,309	13,179	29.7%
San Gabriel	10,702	5,928	55.4%	Culver City	16,943	6,590	38.9%	Monrovia	14,473	4,163	28.8%
Torrance	45,293	24,374	53.8%	Beverly Hills	15,723	5,955	37.9%	Signal Hill	4,524	1,299	28.7%
Rosemead	13,430	6,845	51.0%	Redondo Beach	28,220	10,594	37.5%	Lancaster	51,835	14,710	28.4%
Burbank	35,963	18,094	50.3%	Downey	34,302	12,654	36.9%	Lomita	8,412	2,378	28.3%

Voter registration in LA's suburban municipalities, 1962-2000



Anti-busing rally in South Gate, 1985. Latino families were among those opposed to busing students to Watts and the San Fernando Valley



Attempts to regulate English-language signage and paint color in Latino South Gate

Sign Law Would Require English in South Gate

By MIRNA ALFONSO, Times Staff Writer

SOUTH GATE—The Planning Commission, in a move that it says would help police and firefighters identify businesses during emergencies, has recommended that the City Council require businesses to display English-language signs.

However, a spot check by The Times shows that some business owners here see the move as an unnecessary expense as well as an infringement of their rights. One merchant called the proposal discriminatory.

The commission is proposing that the council amend an existing ordinance that regulates on-premises signs. The measure, which would require identification of the business and address in English, is expected to go before the council Nov. 12 and, if approved, it could become law before the end of the year.

Planning officials said the measure is intended not only to improve public safety, but also to make it easier for customers. The measure would require business owners to either alter their existing signs or erect supplemental signs.

South Gate would be the first city in the Southeast area to impose such an ordinance. At least six other cities in the county—West Covina, Monterey Park, Rosemead, Arcadia, Temple City and Gardena—have either

Please see SIGNS, Page 4



Bar on Tweedy Boulevard with signs in Spanish would be affected by new law.



ALISON WISE / Los Angeles Times

Children's clothing store owner Maria Ochoa agrees with proposed English-language sign ordinance in South Gate. She was intending to install one anyhow.

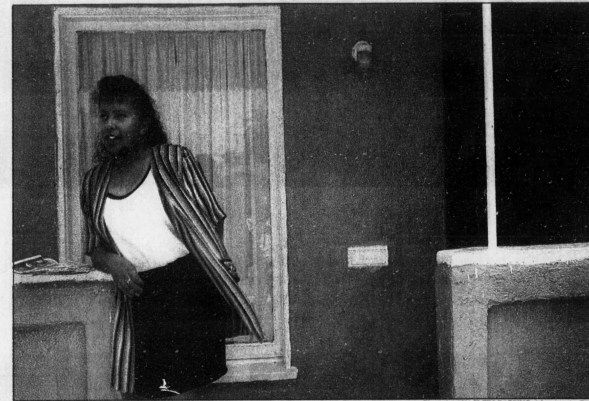


Photo by ANACLETO RAPPING / Los Angeles Times

The city of South Gate is considering color limits on homes that likely would not permit the turquoise Hermila Sanchez chose.

Hue and Cry Over Colors of Homes

■ **South Gate:** While the council considers banning loud paint jobs, others defend them as a tradition brought from Latin America.

By HUGO MARTIN
TIMES STAFF WRITER

Since Hermila Sanchez and her husband, Miguel, painted their beige South Gate home a light turquoise with white trim, they have noticed some passing neighbors giving the small stucco home disapproving looks.

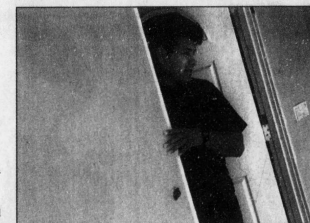
"I say if they don't like it they can come help us paint it another color," Hermila Sanchez said good-naturedly from her front porch.

Her neighbors may not have a say in the color, but the city of South Gate soon may. This predominantly Latino, blue-collar city in southeast Los Angeles County is considering imposing the kind of color and design restrictions that are usually found only in affluent communities such as Laguna Beach and Westlake Village.

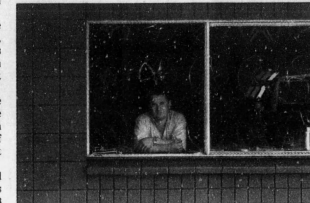
At the request of Mayor Henry Gonzalez, the South Gate City Council will vote today on creating a citywide program that limits the colors of homes and businesses to a designated few—most likely not to include the turquoise of the Sanchez home, or the maroon, orange and purple that also dot the landscape.

Gonzalez said the proposed restrictions were prompted by several complaints from residents about garish colors

Please see COLOR, B8



Some consider the lively colors on Juan Herrera's home, above, and Antonio Rubio's business, below, a cultural identity.



Azalea Shopping Center, South Gate



Environmental justice activists in southeast LA -- Communities for a Better Environment



Charrerías in Pico Rivera



Source:
<https://www.kcet.org/shows/artbound/how-pico-rivera-became-the-epicenter-of-charrerias-and-mexican-ranch-life-in-la>

Maywood, 2016

2000: 96% Latino



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