

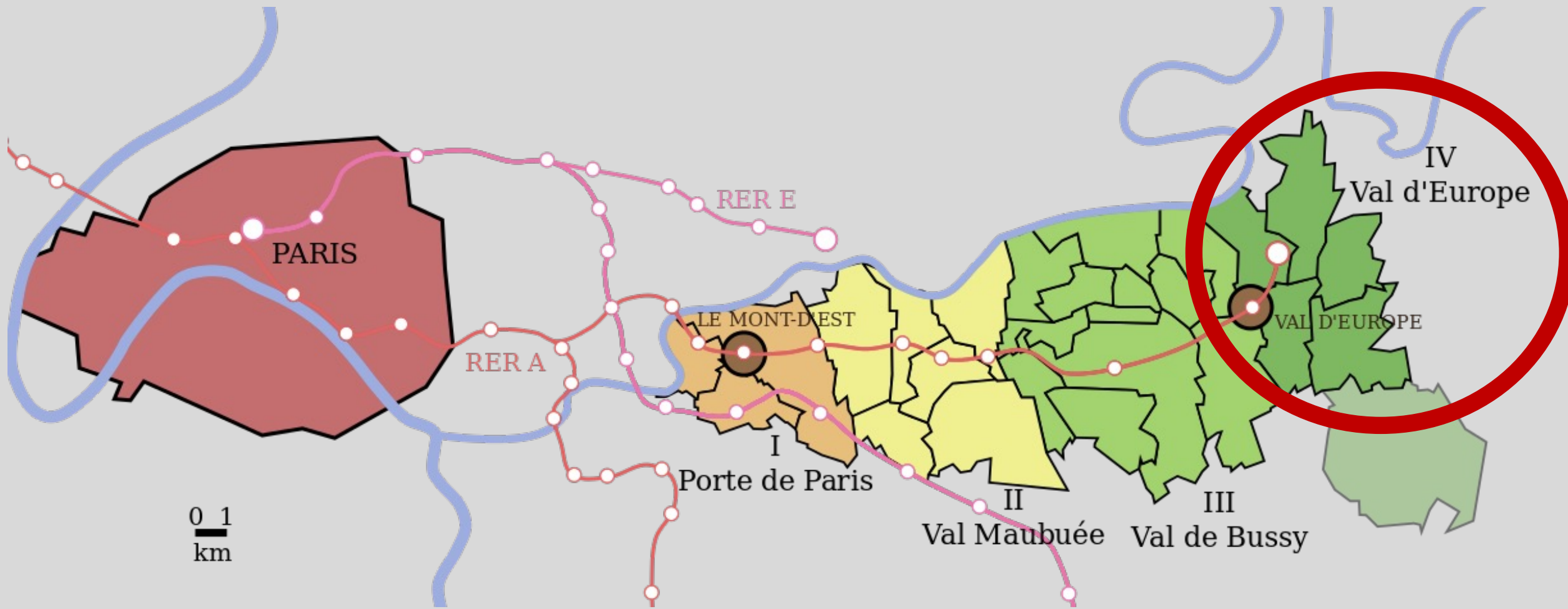
The image shows the Disneyland Paris logo overlaid on a night-time photograph of the castle. The castle is illuminated with blue and white lights, and the sky is dark with some stars. The logo is in white, with 'Disneyland' in a large, stylized font, 'PARIS' in a smaller, sans-serif font below it, and the French phrase 'Venez vivre la magie' in a serif font at the bottom.

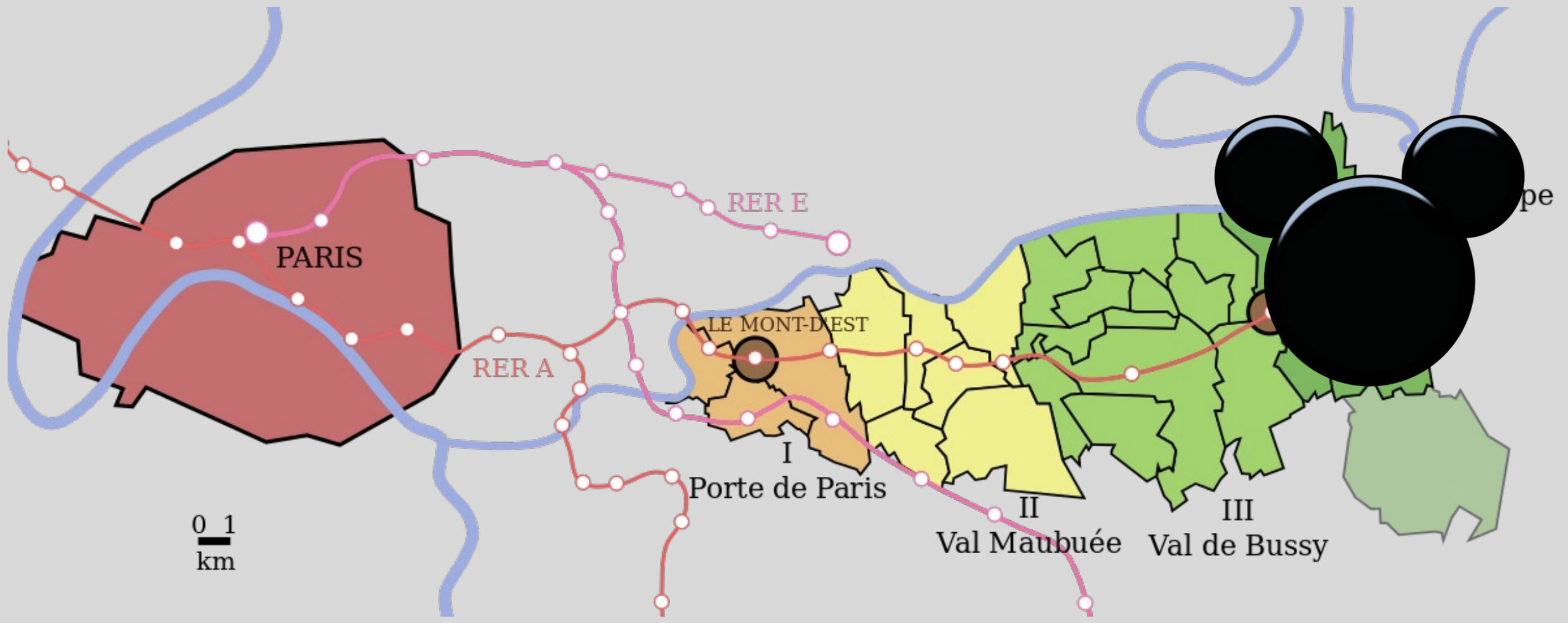
Disneyland
PARIS
Venez vivre la magie

Disneyland Paris and the Suburban Ideal

Florian Freitag (U Duisburg-Essen)







PARIS

RER E

RER A

LE MONT-D'EST

I

Porte de Paris

II

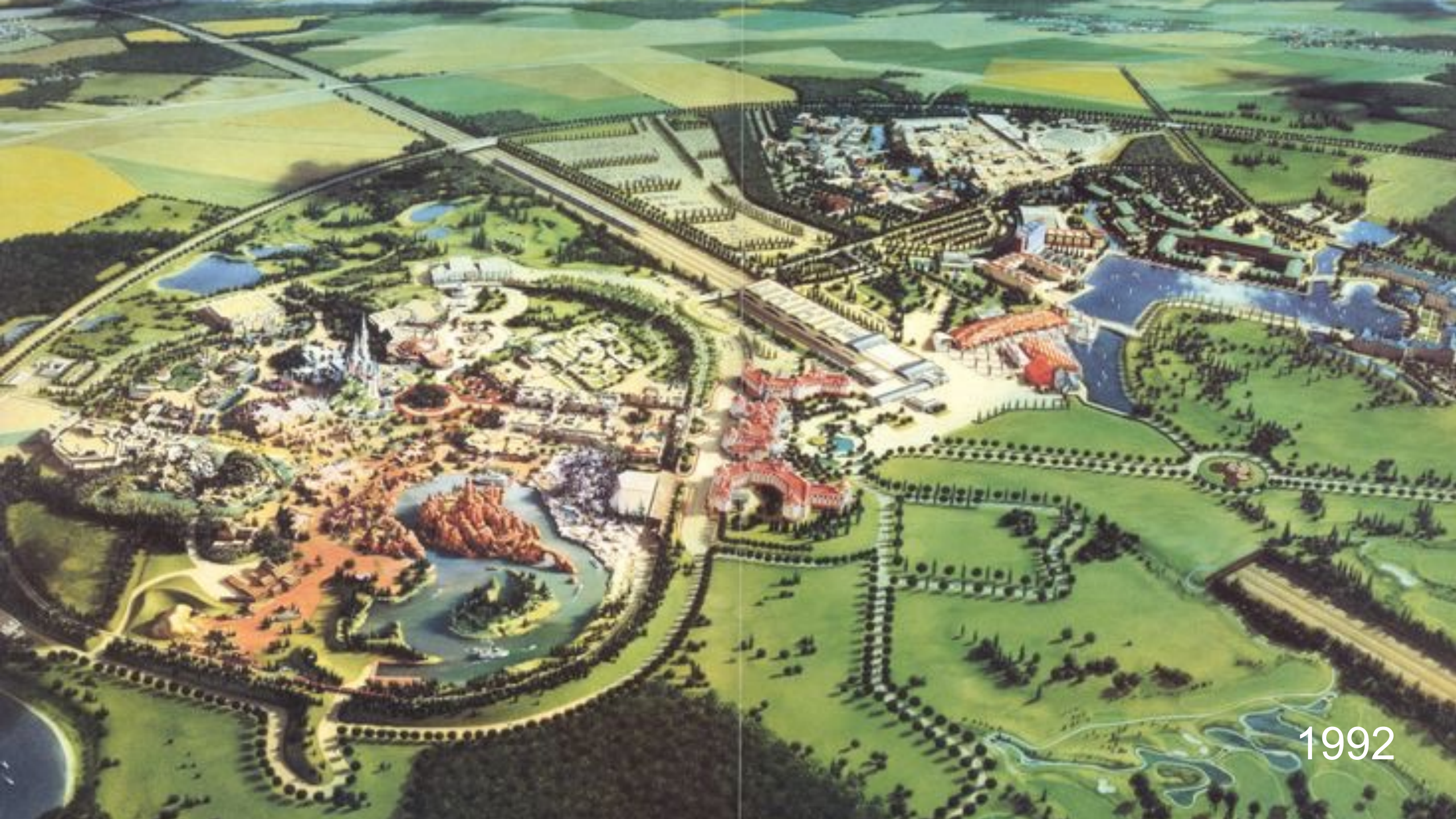
Val Maubuée

III

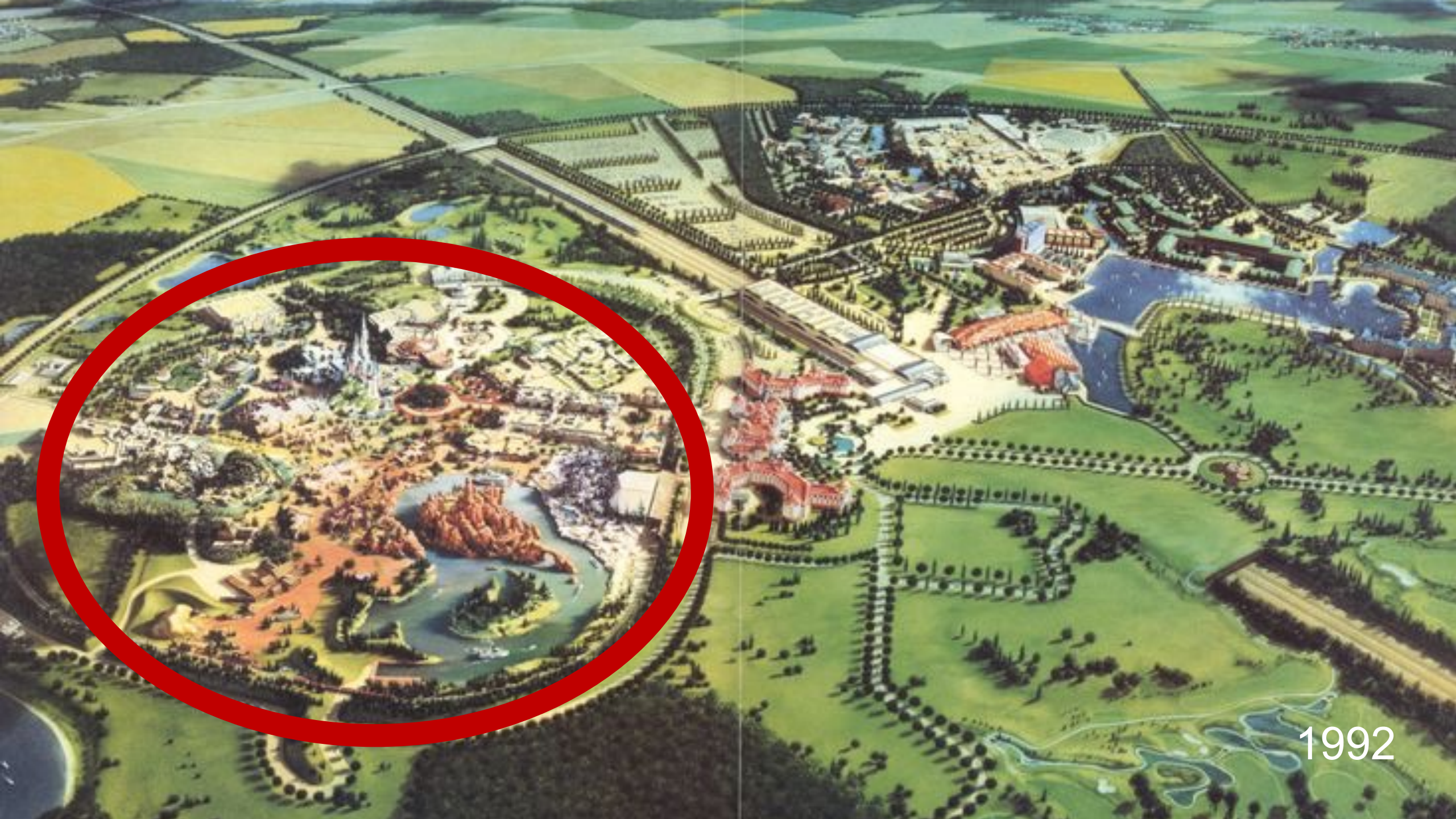
Val de Bussy

0 1
km

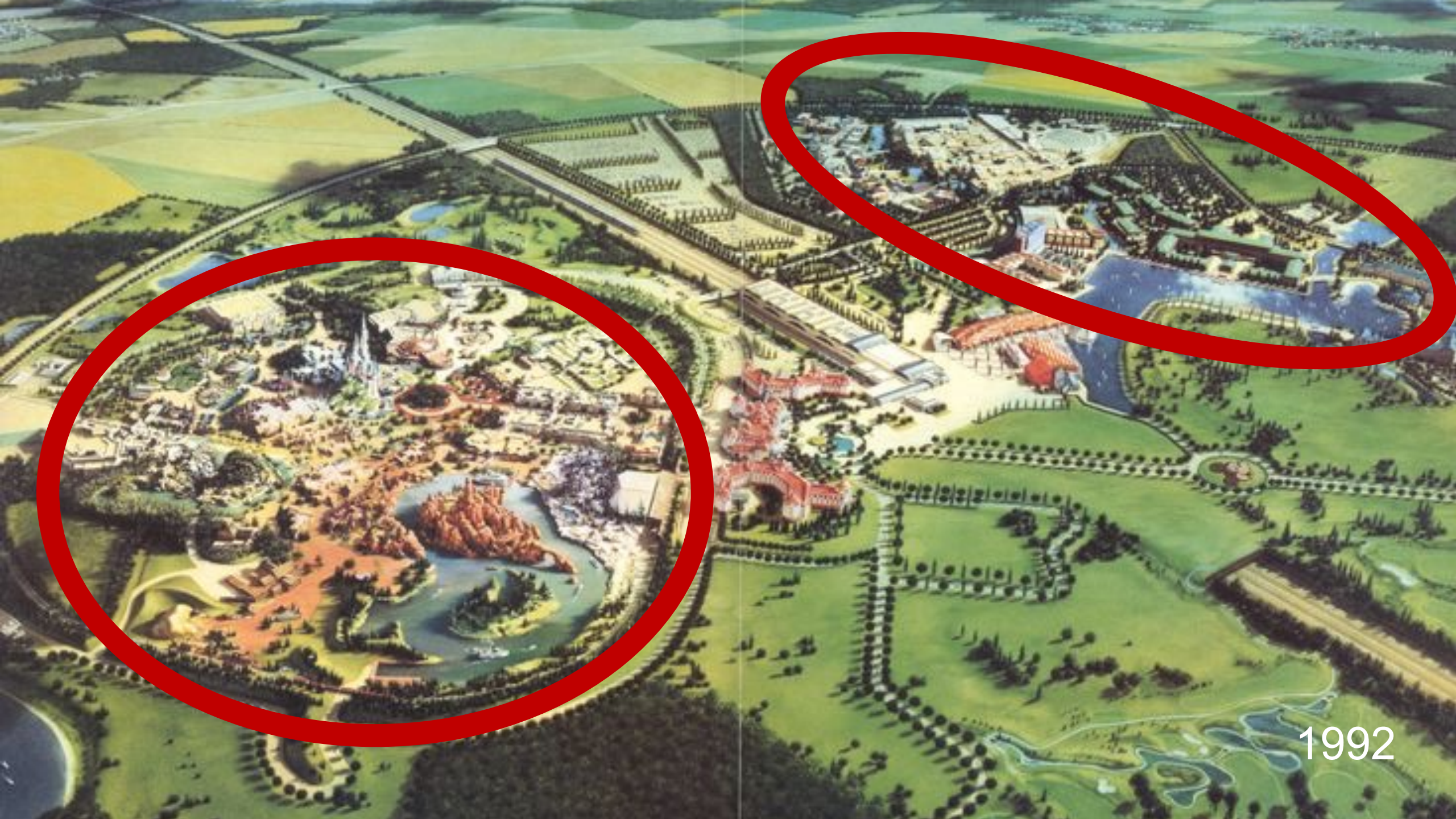
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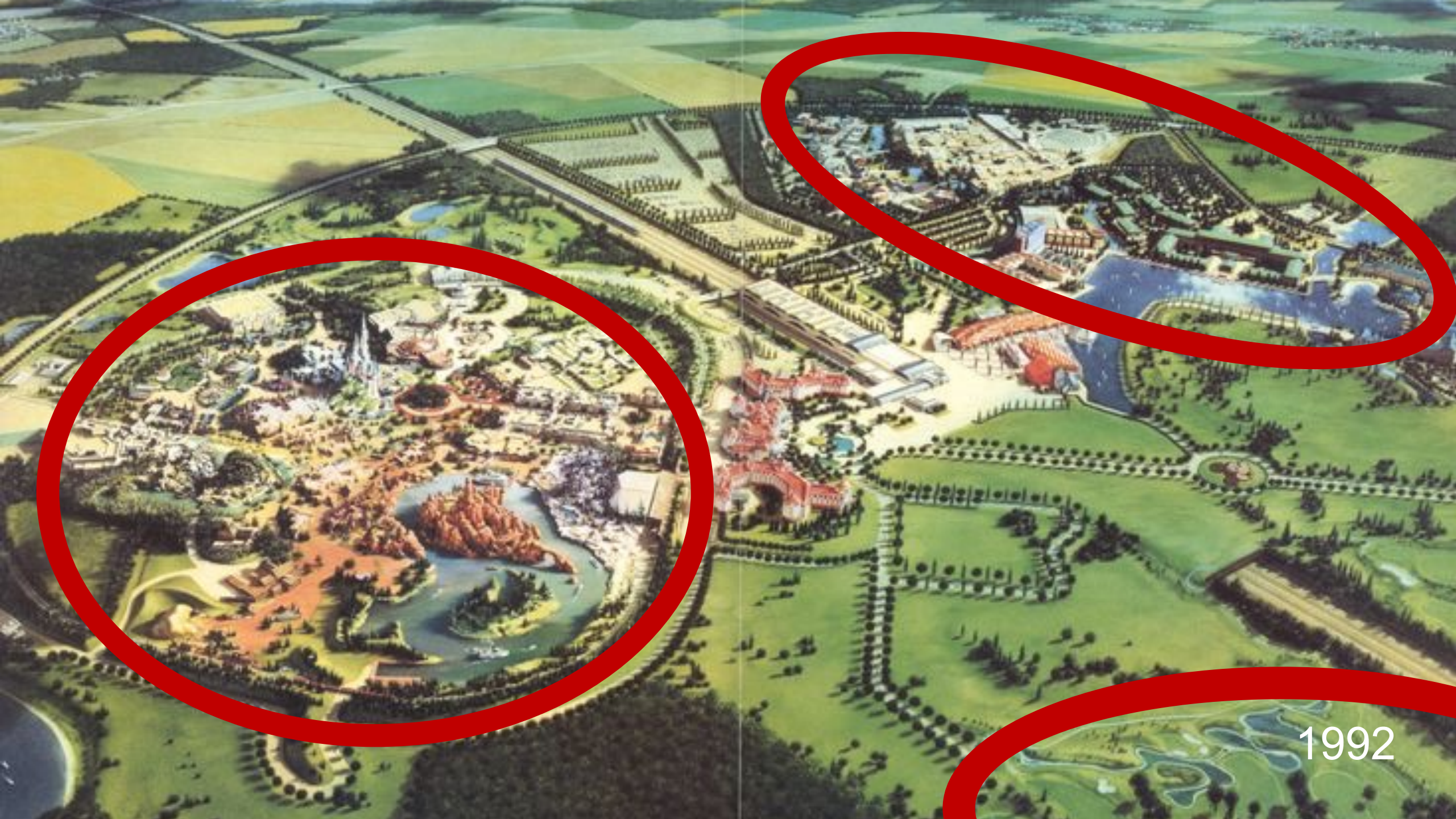
1992



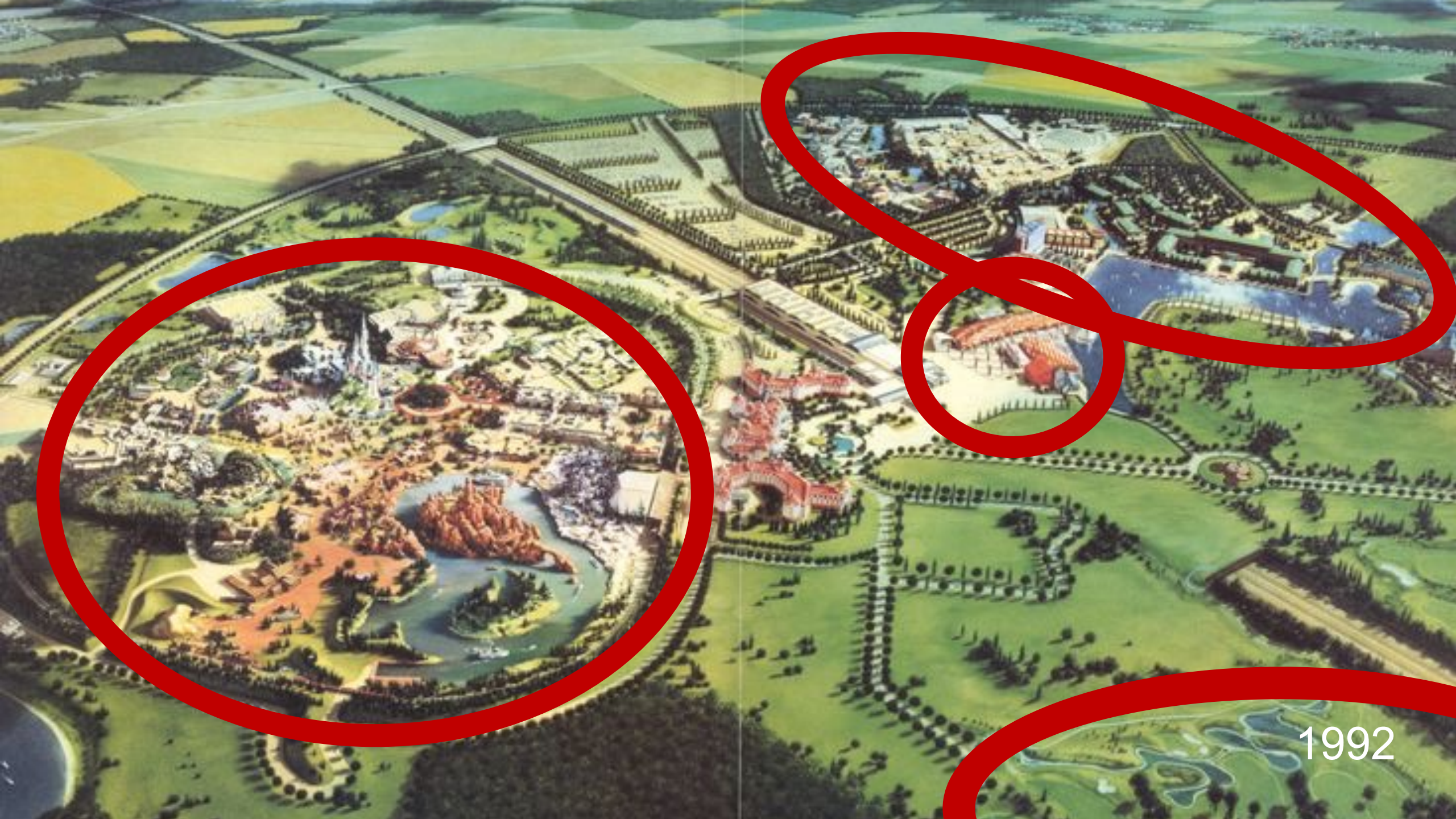
1992



1992



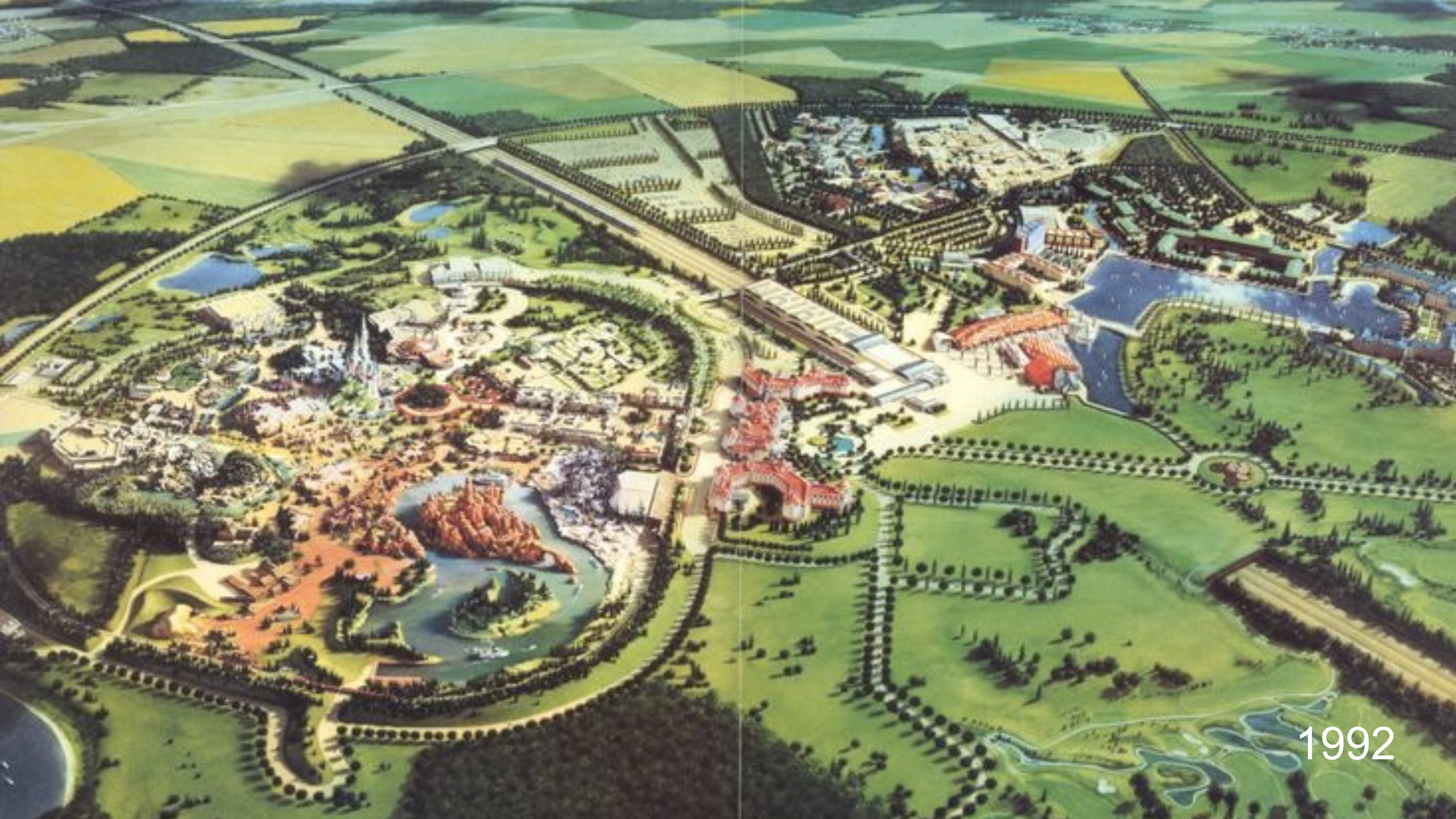
1992



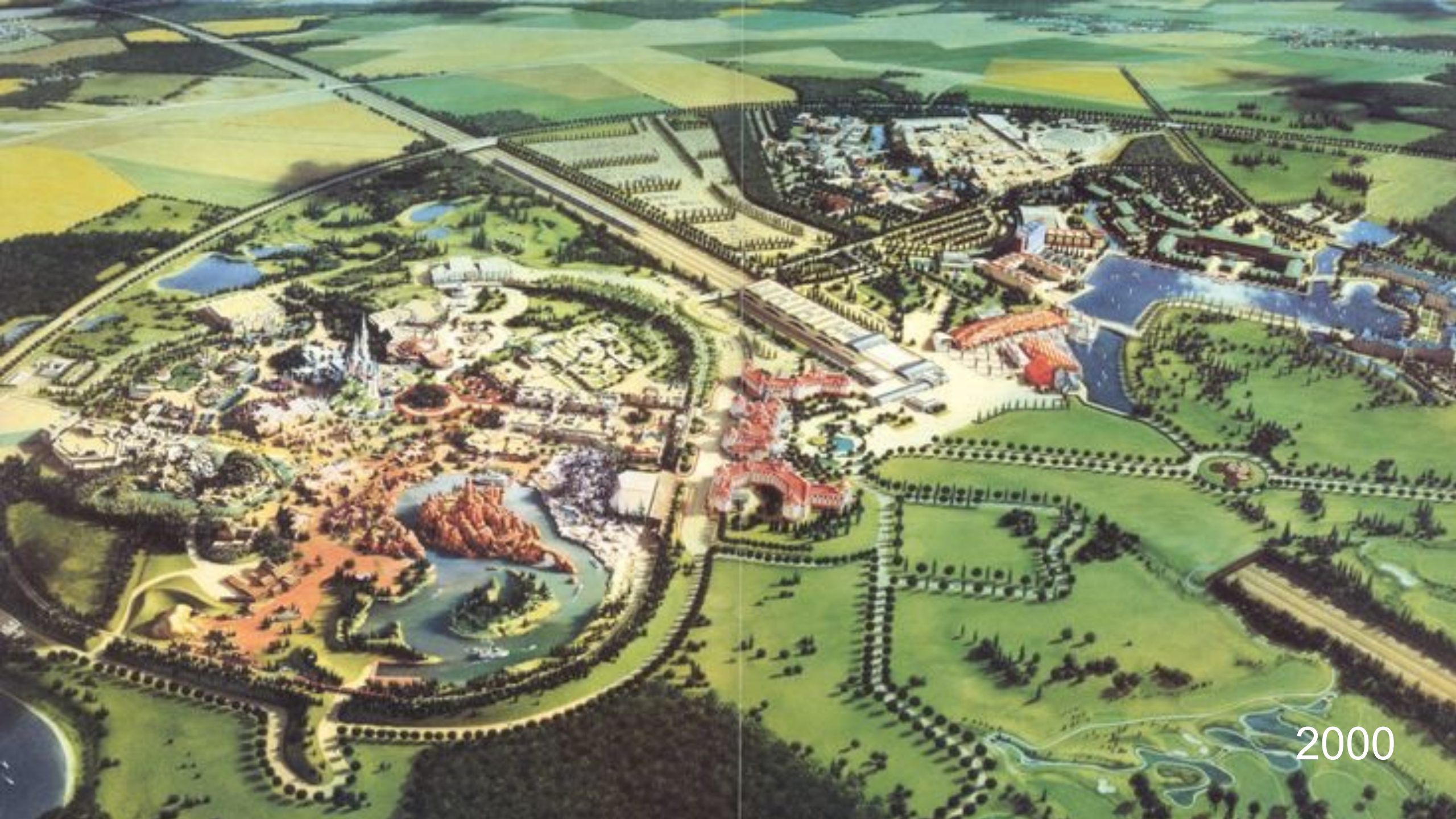
1992



1992



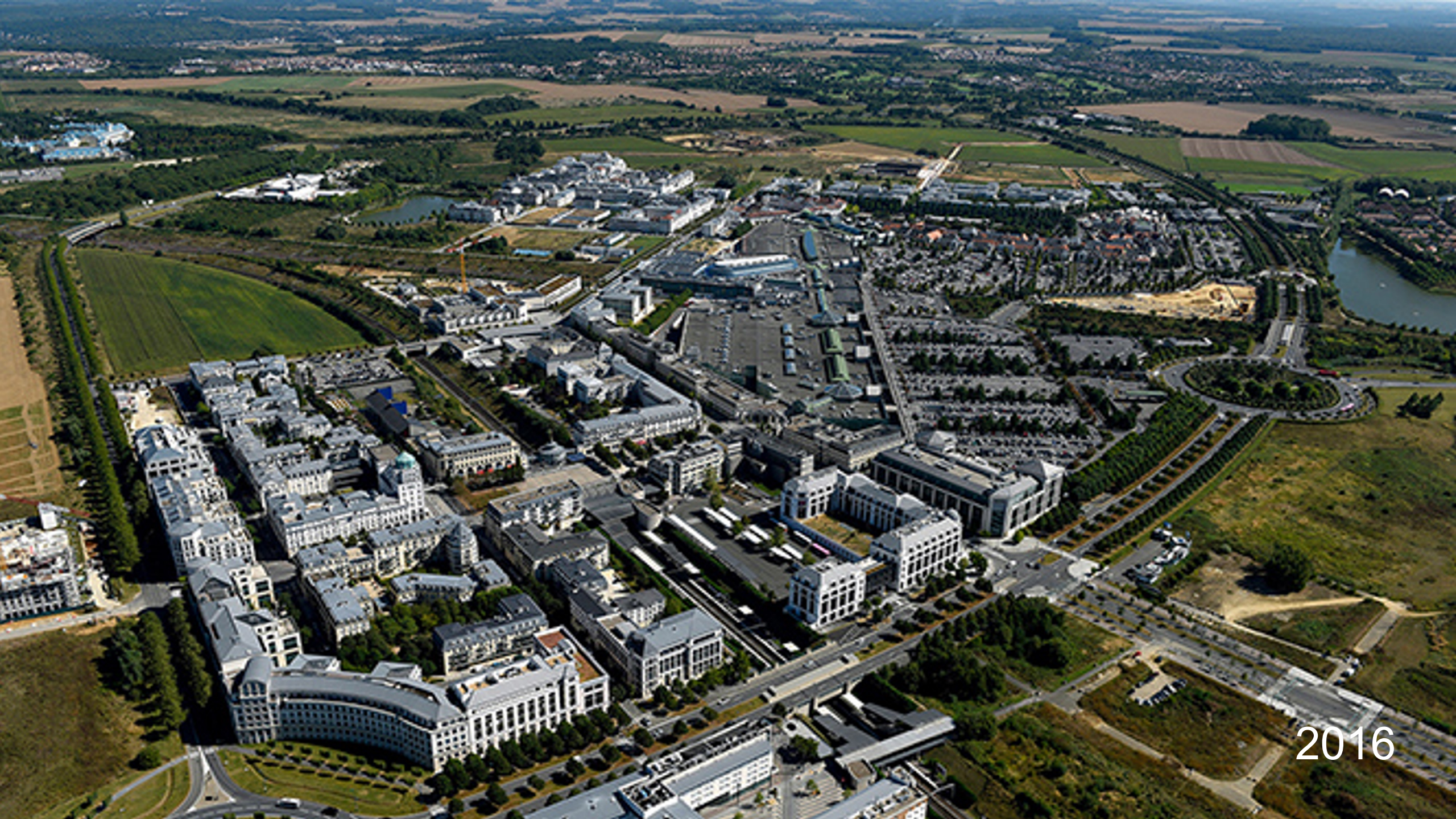
1992



2000



2000



2016





POPULAR CULTURE IN THE AGE OF **WHITE FLIGHT**
FEAR AND FANTASY IN SUBURBAN LOS ANGELES

ERIC AVILA





a new generation of suburban homeowners began to plot its assault on the tenets of New Deal liberalism and found in Disneyland the themes and symbols that inspired their social vision. [...] In its physical design and its thematic imagery, Disneyland supplied the 'political unconscious' of a grassroots social movement that took shape in Orange County and ultimately led to a decisive shift away from the hegemony of New Deal politics.

Florian Freitag · Filippo Carlà-Uhink ·
Salvador Anton Clavé *Coordinators*

Böger · Clément · Lukas · Mittermeier ·
Molter · Paine · Schwarz · Staszak ·
Steinkrüger · Widmann

Key Concepts in Theme Park Studies

Understanding Tourism and Leisure
Spaces

 Springer



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TRANSMEDIA



Rebecca Williams

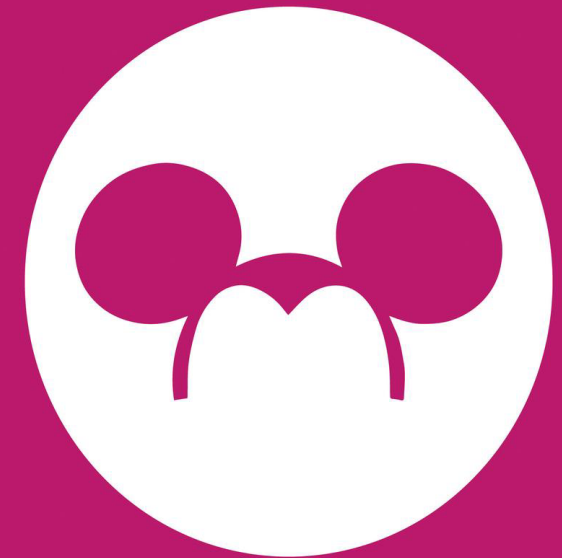
Theme Park Fandom

Spatial Transmedia, Materiality and
Participatory Cultures

Amsterdam
University
Press

FAN
PHENOMENA

DISNEY



EDITED BY
SABRINA MITTERMEIER



POPULAR CULTURE IN THE AGE OF **WHITE FLIGHT**
FEAR AND FANTASY IN SUBURBAN LOS ANGELES

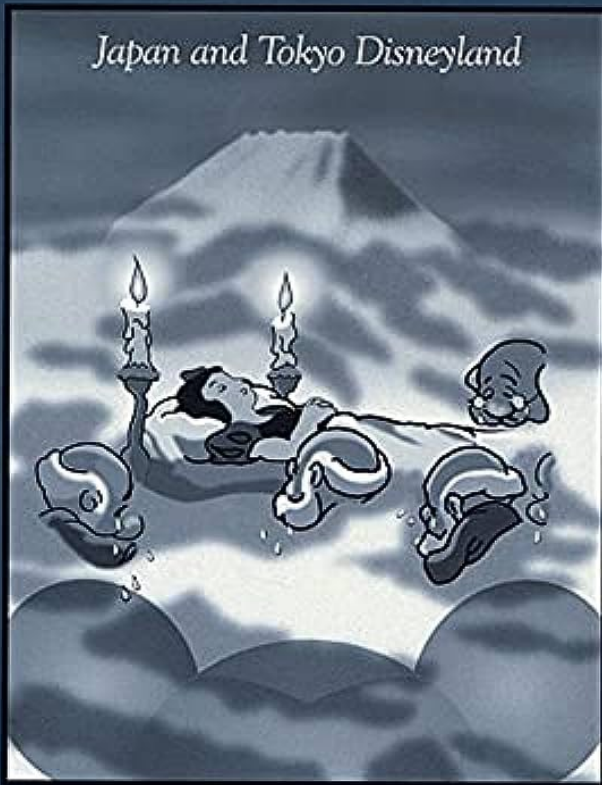
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RIDING THE
BLACK SHIP

Japan and Tokyo Disneyland

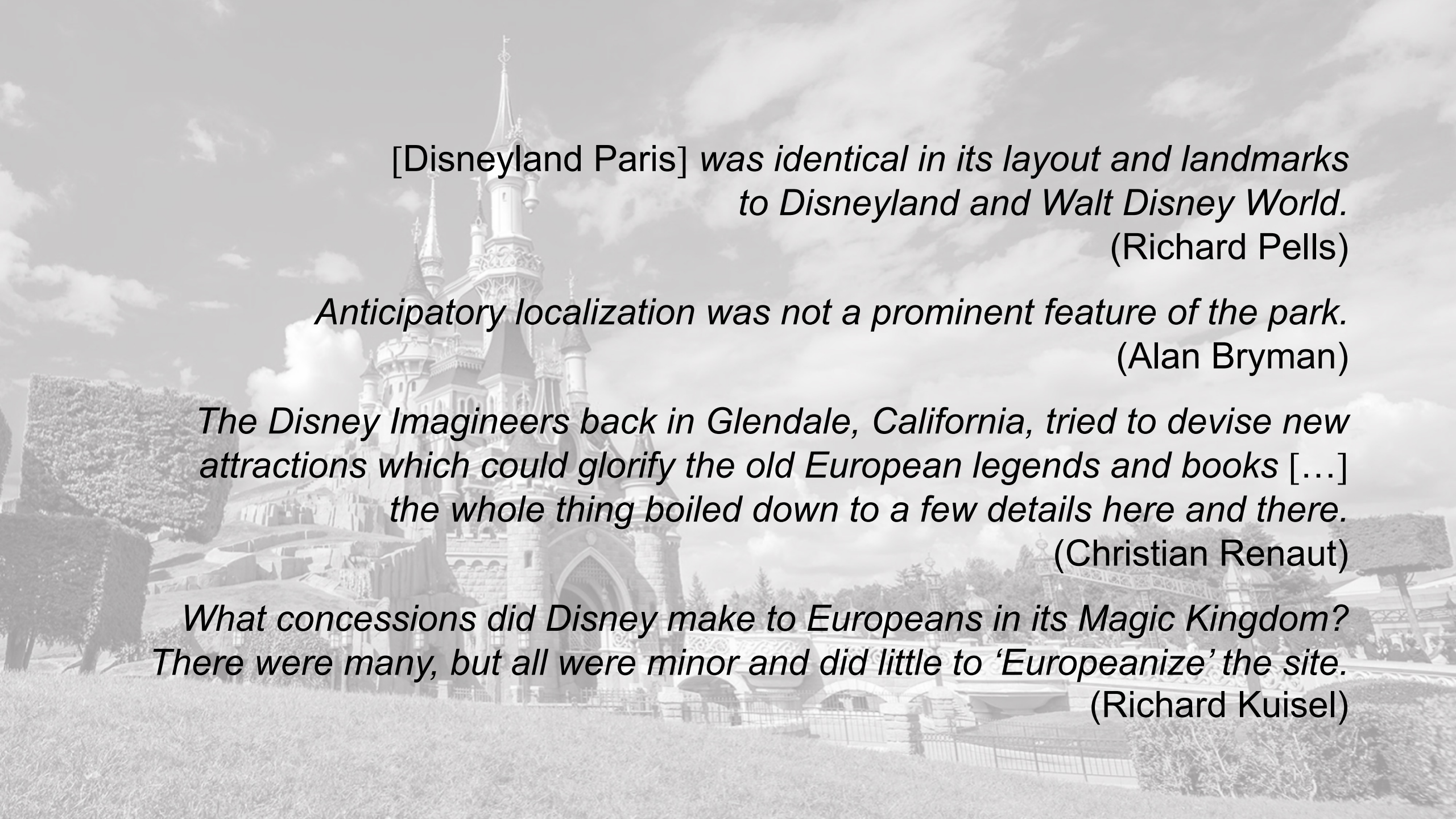


Aviad E. Raz









[Disneyland Paris] was identical in its layout and landmarks to Disneyland and Walt Disney World.

(Richard Pells)

Anticipatory localization was not a prominent feature of the park.

(Alan Bryman)

The Disney Imagineers back in Glendale, California, tried to devise new attractions which could glorify the old European legends and books [...] the whole thing boiled down to a few details here and there.

(Christian Renault)

What concessions did Disney make to Europeans in its Magic Kingdom? There were many, but all were minor and did little to 'Europeanize' the site.

(Richard Kuisel)



It's certainly very interesting here.

- 
- 1992 Opening of EuroDisney Resort Paris
 - 1993 European single market
 - 1995 Schengen Agreement into effect
 - 1999 Integration of Schengen into EU law
 - 2002 Introduction of Euro coins and notes

It was our Erasmus.



It was our Erasmus.

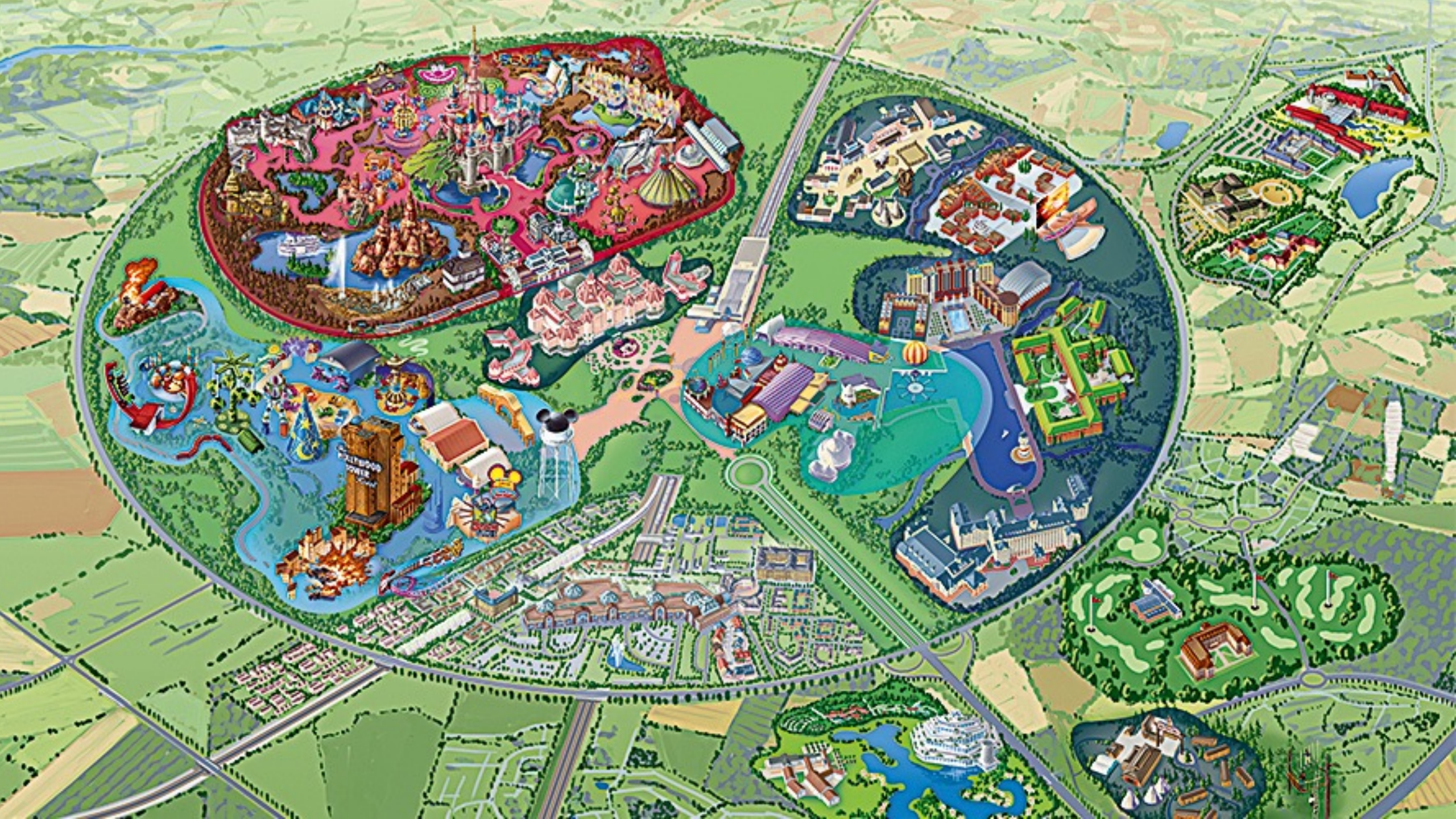


It was our Erasmus.



It was our Erasmus.







The image features the Disneyland Paris logo in white, centered over a night-time photograph of the Sleeping Beauty Castle. The castle is illuminated with warm lights, and the sky is dark with some light trails. The text 'Disneyland' is in a large, stylized script, 'PARIS' is in a smaller, spaced-out sans-serif font below it, and 'Venez vivre la magie' is in a simple sans-serif font at the bottom of the logo area.

Disneyland
PARIS
Venez vivre la magie

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Thank you for your attention