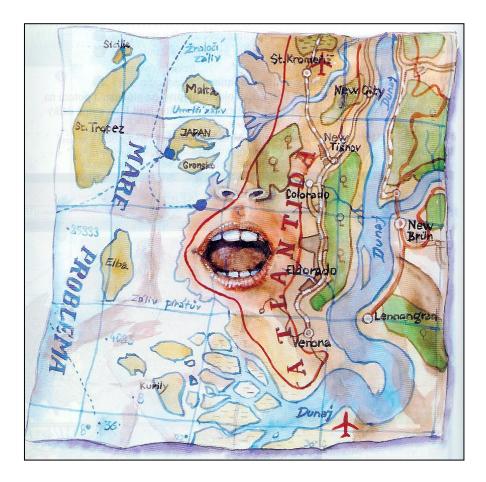
Methods of geovisualization



MAP LANGUAGE

- = formalized map-symbol system controlled by syntactic and semantic rules, which implement the process of cartographic communication of information
- a specific symbol/character system for recording specific objects and processes on a map



Ján Pravda (1934-2010)

map language x language of labelling fundament term = cartographic symbol/charakter

= any graphic means or set of means which is capable of being the bearer of meaning and expressing something in a cartographic product

Optical aspects

Syntactic aspect

- representation of the structure of a phenomenon
- different relationships of symbols to themselves

Semantic aspect

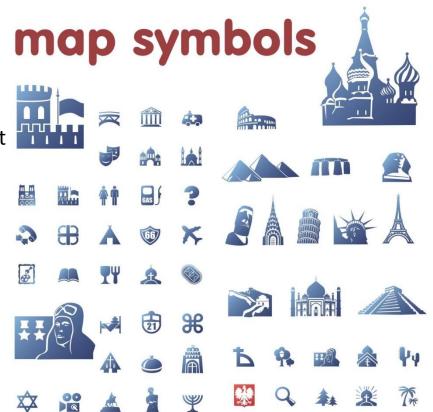
- representation of the content of a phenomenon
- the relationships of symbols to the content of what they indicate

Sigmatic aspect

- shows the relationship to the phenomenon itself that the symbol represents
- symbol relationships to the function of the phenomenon they determine

Pragmatic aspect

- representation of the user and utility page of the symbols
- symbol user relationships to character systems
- it is important for faster perception and lasting memory



Specific aspects

Communicability

• ability to transmit and communicate information

Illustrative nature

 the ability to quickly and effectively evoke stimuli for thought processes

Interpretability

• the ability to evoke intelligibility in the performer

Compressibility

 the ability to compress information, which increases the density of information reception per unit time

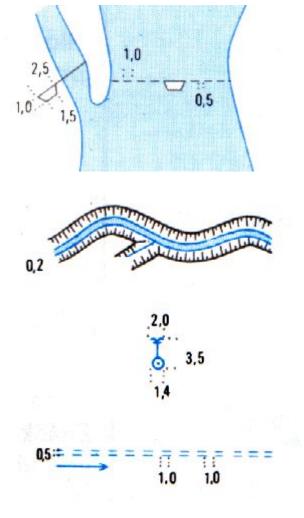
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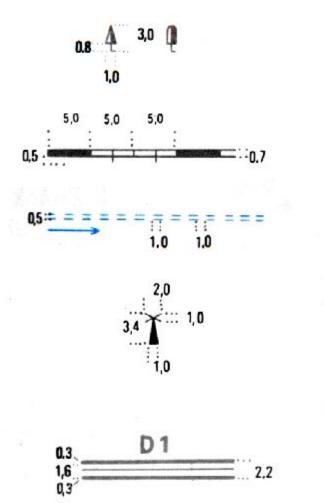
SYMBOLOGY

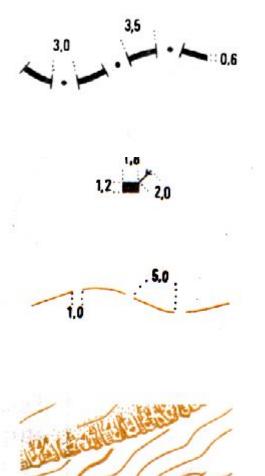
= a set of map symbols prescribed for a particular map with an explanation of their meaning

It has to fulfill:

- enabling a detailed and accurate representation of all the characteristic features of the territory
- ensuring good clarity and readability of the map
- requirements and possibilities of reproduction processing







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MAP LEGEND five principles

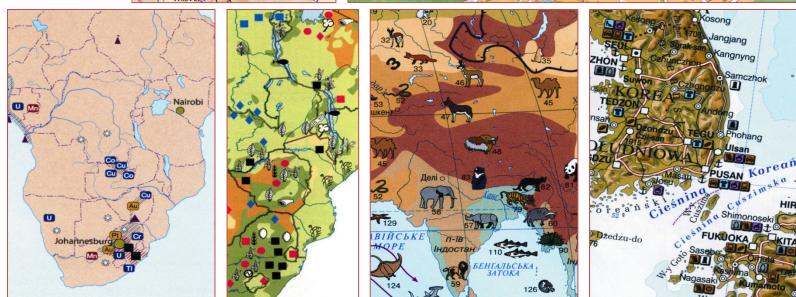
- 1. complete
- 2. independent
- 3. arranged
- 4. in accordance with the drawings in the map
- 5. understandable

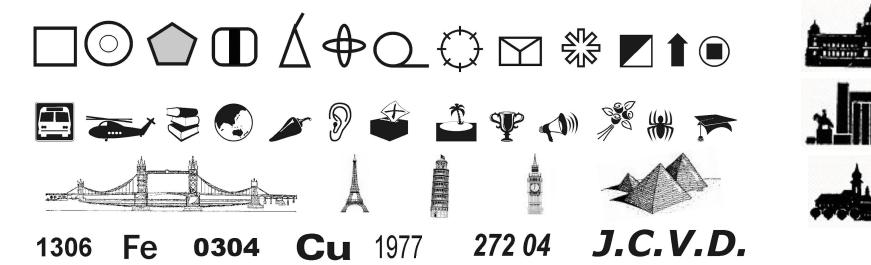
Point symbols

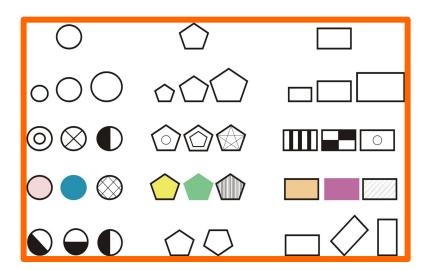
Method of point symbols



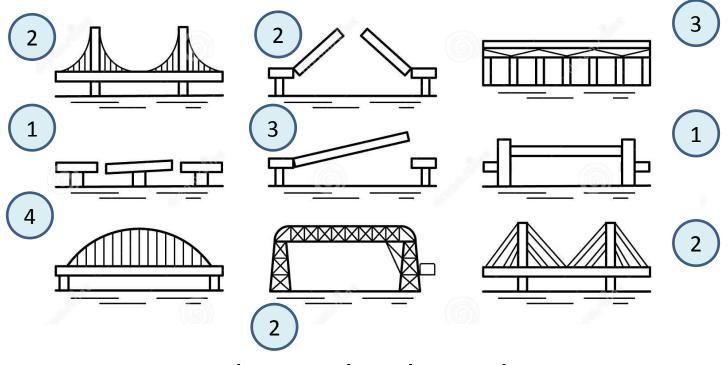








Create new map symbols...



... and compile a legend.

Line smybols

Method of line symbols



날리귀선

캐나다 ▲ ~ ~ ~ ~

개나다 1155

novod Družba (Rusko) vod (Rusko)

tranzitní plyn

미국

19 01 8 (1995ar)

Full lines - phenomena clearly identifiable (eg rivers, roads) **Dashed, dashed, dotted lines** - phenomena:

- difficult to identify (eg occasional watercourse, unpaved road),
- anticipated (eg geological failure),
- planned (eg movement of troops)
- formed by a wider lane or zone of the transitional territory





Create new map symbols...



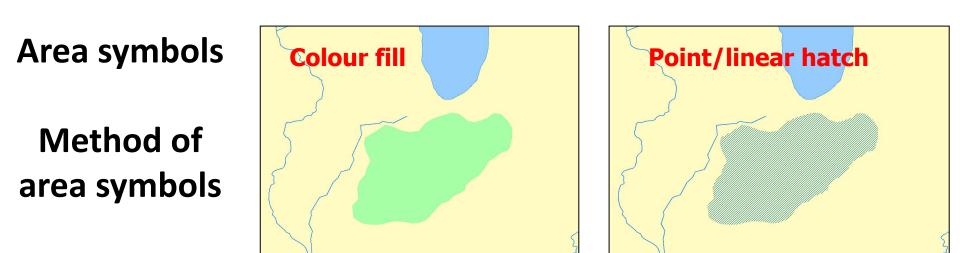
9

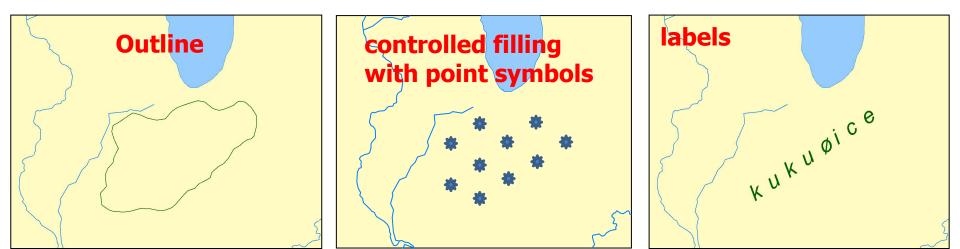
5

Berlin



8



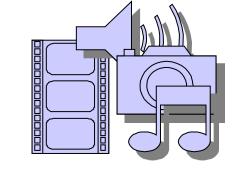


Create new map symbols...



Czechia

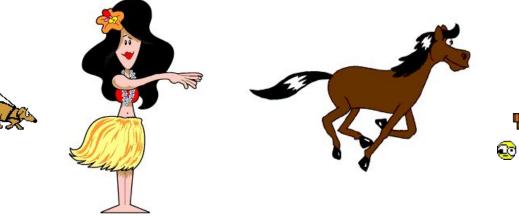
Dynamic in map language





sound

- dynamic symbols
 - animations
 - virtual reality







Thank you for your attention.

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